

# Intellectual Property

We guide our clients in developing an effective IP strategy, delivering innovative and strategic advice to IP matters. Our global coverage and familiarity with a diverse range of industry sectors sets our practice apart.

From advising on creation and acquisition to protection and exploitation of our clients' IP portfolios, we specialise in protecting, capitalising and maximising their investments in their IP. We can also litigate to enforce rights if and when needed.

We are a leading and trusted intellectual property advisor to a wide variety of multinationals, indigenous companies, third level institutions and state bodies.

## Our Expertise

- Contentious IP including patent, trade mark, passing off and copyright and design rights infringement
- Transactional IP including due diligence and drafting
- IP strategies, protection and enforcement
- Trade mark and design clearance searches
- Trade mark and design filing and prosecution
- IP oppositions
- Disposal and exploitation of IP - assignments, licencing, franchising and distribution
- Research and development contracts
- Technology transfer
- Anti-counterfeiting



## Our Experience

Our highlight cases include:

- Acting for Teva Pharmaceuticals Industries Limited in separate SPC and patent revocation proceedings regarding the product Tiotropium Bromide Monohydrate
- Acting for Virgin Media, a major internet service provider, in copyright infringement proceedings taken by the Irish recording companies, Sony, Warner and Universal to combat illegal P2P filesharing
- Acting for Three Ireland (Hutchison) Limited in trade mark infringement and comparative advertising proceedings against Eir Limited, a competitor in the market

## About Us

Mason Hayes & Curran LLP is a business law firm with 95 partners and offices in Dublin, London, New York and San Francisco.

Our legal services are grounded in deep expertise and informed by practical experience. We tailor our advice to our clients' business and strategic objectives, giving them clear recommendations. This allows clients to make good, informed decisions and to anticipate and successfully navigate even the most complex matters.

Our service is award-winning and innovative. This approach is how we make a valuable and practical contribution to each client's objectives.

## What Others Say About Us

### Our Intellectual Property Team

*The lawyers have "a significant depth of knowledge and are very committed to their clients".*

Chambers & Partners, 2020

## Recent Award



FIRM OF THE YEAR

2020

## Our Team



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