The GAA has sold its soul to line Murdochs’s pockets

The GAA has helped to keep up public interest in rural life and Ireland abroad, writes John Greene

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On March 17, 2014, history was made on the point of the All-Ireland semi-finals when Dublin in partnership with Sky Sports, a subsidiary of Murdoch’s Newscorp, won a competition to broadcast the games. The GAA, in a typically selfish and shortsighted move, decided to keep the games to itself, leaving the games to be broadcast by RTÉ. The GAA’s decision to keep the games to itself means that the games are not broadcast live on television and radio.

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