

# Intellectual Property

We guide our clients in developing an effective IP strategy, delivering innovative and strategic advice to IP matters. Our global coverage and familiarity with a diverse range of industry sectors sets our practice apart.

From advising on creation and acquisition to protection and exploitation of our clients' IP portfolios, we specialise in protecting, capitalising and maximising their investments in their IP. We can also litigate to enforce rights if and when needed.

We are a leading and trusted intellectual property advisor to a wide variety of multinationals, indigenous companies, third level institutions and state bodies.

## Our Expertise

- Contentious IP including patent, trade mark, passing off and copyright and design rights infringement
- Transactional IP including due diligence and drafting
- IP strategies, protection and enforcement
- Trade mark and design clearance searches
- Trade mark and design filing and prosecution
- IP oppositions
- Disposal and exploitation of IP - assignments, licencing, franchising and distribution
- Research and development contracts
- Technology transfer
- Anti-counterfeiting



## Our Experience

Our highlight cases include:

- Acting for Teva Pharmaceuticals Industries Limited in separate SPC and patent revocation proceedings regarding the product Tiotropium Bromide Monohydrate
- Acting for Virgin Media, a major internet service provider, in copyright infringement proceedings taken by the Irish recording companies, Sony, Warner and Universal to combat illegal P2P filesharing
- Acting for Three Ireland (Hutchison) Limited in trade mark infringement and comparative advertising proceedings against Eir Limited, a competitor in the market

## About Us

As legal and regulatory responsibilities become more complex, progressive organisations need measured advice to help realise their ambitions. The expertise we bring is rooted in unrivalled knowledge of your industry, so our advice is always set in its commercial context. We empower our international and domestic clients by giving focused recommendations and a clear understanding of their options. We solve the issues you face today and anticipate the challenges you face tomorrow.

We are a business law firm with 80 partners and offices in Dublin, London, New York and San Francisco.

## What Others Say About Us

### Our Intellectual Property Team



*"likeable, prompt and efficient."*

Chambers & Partners, 2018

### Our Intellectual Property Team



*'handles major patent and trade mark cases'*

Legal 500, 2018

## Our Team



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